Doctoral dissertation: Media as Space to the Knowledge of World

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ABSTRACT: The present doctoral thesis deals with the question of the media as an epistemological tool. The media close world in presentation and transform the horizon of human existence. The author develops the Flusser's concept of apparatus and of the universe of technical images. This dissertation shows that people use media without understanding them. Person understands himself only as an object of oparation. Media are based on the essence of techniques – Gestell. This thesis introduces the concept of technical space which helps people to understand the scope of the media as a system. The author believes that it is necessary to change our dealings with the media to live in freedom, not the totality.

KEYWORDS: Media - Wilém Flusser - apparatus - "Gestell" - Technology - Operation - Coexistence