

The Influence of On-line Identity from the World of Damokles on Everydayness

Abstract

The doctoral thesis focuses on on-line world Damokles and its users. It investigates how their on-line identity influences their everyday off-line life. It also focuses on the way the social ties and networks are created among its users and how on-line community is constructed. I especially focus on the mutual impact of on-line and off-line activities of Damokles users. I based the research on qualitative methodology, especially engaged observation of members of Damokles community in the on-line realm as well as during their off-line activities; informal, semi-structured dialogues with the members of the community; and analysis and interpretation of texts from the world Damokles and about the world Damokles.

I classify my work under the new anthropological sub-discipline, cyberanthropology, which studied humans and changes of human existence in the context of modern computer information and communication technologies (Soukup 2009, 138). I also deal with the specifics of this anthropological sub-discipline and issues connected with research in the on-line realm.

Key words: cyberanthropology, on-line worlds, everydayness, on-line community, ethnography, time, identity