

## **Abstract**

This thesis is focused mainly on the portrayal of the alternative music in Ukraine, depicting it not only as a fundamental component of the world cultures, just as equal to other influences, as well as identifying its importance as a playing a truly vital part in forming a social conscience of the Ukrainian people. The following set of goal introduces the forecasted solutions of the aforementioned tasks: to introduce general tendencies leading up to the foundation as well as the development of the Ukrainian alternative music as an integral part of the culture of Ukraine; to analyze the lyrics and texts of the rock musicians and their influence on the national language development in Ukraine; to further identify bilingual tendencies, as well as "surzhik" as examples of language developmental movements in the studied texts.

The theory section of this thesis aims to describe worldwide cultural tendencies which preceeded the establishment of the Ukrainian alternative music and has shaped its foundations. In addition, it also comprises the analysis of the alternative genre and its functions in relation to the current Ukrainian culture and its roots. The practical part then undertakes to review and underline language unique features and unusual structures along with other ethnical and cultural forms of the Ukrainian alternative music.

## **Keywords**

Alternative music, rock music, bilingual tendencies, surzhyk, language awareness.