

The main purpose of this master's thesis is to describe and analyze the opinions of several selected journalists, associated with the *The New York Times*, on participation in the official policy of the United States in the war in Bosnia and Herzegovina (1992–1995). On the basis of texts of several outstanding personalities of American journalism in the early 90s, the thesis presents a picture of how this conflict resonated in one of the most popular American journals and primarily how journalists evaluated the policy of president Bill Clinton and his National Security Council in the Balkans. Besides this main practical part, which includes an overview of the every single journalist and political position of *The New York Times*, the thesis is also dedicated to the overall nature of foreign policy of W. J. Clinton and George Bush sr., background of Bosnian conflict and detailed summary of events in wartime Bosnia with a strong emphasis on the participation of the White House.