The thesis is focused on views on the role of women in decision-making processes. Public and private sector is characterised by a low level of representation of women in decision-making positions. In connection to the directives of the European Commission, which introduce mechanisms supporting an increase the number of representatives of underrepresented sex in supervisory boards, the debate unleashed on the subject of quotas. Opinions on the effectiveness of quota mechanisms in the Czech Republic are reflected in the media space.

This paper aims to describe and analyze the opinions of public discussion on the mechanisms of quotas. Through a discourse analysis of media contributions it tries to determine what arguments planes occurring in the public debate on a subject introduction of quotas. Analyzed articles are dated to the period between May 2014 and May 2015.

Individual argumentative discourse planes are systematically coded by discursive rules in recurrent categories. Categories are also thematically merged into discursive planes with respect to their intertextuality and intediscursivity. The results of the analysis are then subjected to a comparison to the development of discursive anchoring the topic of quotas in the European environment.