ABSTRACT:

The work deals with understanding the concept of identifying information in a number of philosophical concepts of selected authors (Plato, Aristotle, McLuhan, Shannon, Šmajs, Patočka, Buckland, Saab). Critically analyzes mentioned conceptions and try to capture their development in the background of wider philosophical understandings of the relationship between man and the world. Provides a description of the impact of the development of modern communication technologies on this relationship and these aspects. This work also presented the inference of the basic considerations that can be explained from the concept of information across a given historical conceptions and from the author's own understanding of the concept of information.