

## **Abstract**

The thesis *Role of external radio broadcasting in the Czech public diplomacy* deals with the audiovisual (radio and television) external broadcasting operated by the state. It focuses on the Czech external broadcasting represented by the radio station Radio Prague. The broadcasting is arranged by the Czech Radio and financed by the ministry of foreign affairs. The aim of this thesis is to describe the task of Radio Prague in contemporary Czech public diplomacy. It looks at the station's programming, extent of the broadcasting and its orientation. It is concerned with the relation of Radio Prague to the state and compares the Czech model with models of main democratic countries in the Euro-Atlantic space. It takes into consideration the small and medium-sized and also transition states' public diplomacy specifics. It is interested in the position of Radio Prague in the Czech public diplomacy and with the position of the public diplomacy as a whole in the Czech foreign policy. The thesis uses the analysis of relevant primary documents relating to the Czech public diplomacy and external radio broadcasting and information from personal interviews with representatives of the Ministry of Foreign Affairs of the Czech Republic and Radio Prague.