Diploma thesis deals with competencies of local municipalities in social inclusion policy. Social exclusion is a key phenomenon of contemporary policy, and municipalities play an important role in such policy. Though, municipalities often tend to fail in their role. The thesis describes and analyse the competencies of local governments and tries to set up and ideal local inclusion policy: a complete set of possible measures that a municipality can use in dealing with social inclusion. This ideal is further on used in two case studies: formative evaluation of local policies in two small towns in South Bohemia. The result is interpreted in perspective of social construction of target groups theory, explaining why do or do not municipalities use concrete inclusive measures.