

This thesis aims to explore the genre of political satire as presented in the US sketch comedy and variety show Saturday Night Live between the years 2008 - 2014 with the emphasis on the period in which two presidential and four congressional elections were held in the USA. The author proposes four main research questions. Question no. 1: How much time did Saturday Night Live devote to political satire? Question no. 2: What politicians were most often satirically portrayed on the show? Question no. 3: What political issues were most often satirically depicted on the show? Question no. 4: How were the politicians satirically portrayed? At the same time, the author tries to determine whether the show could through its political satire influence attitudes or even electoral behavior of its spectators. A quantitative content analysis was used as a primary research method. The work is divided into three chapters. The first chapter deals with the genre of political satire within the US television broadcasting. The second chapter focuses on the show Saturday Night Live. The research method is further specified and subsequently applied in the third chapter. The results of the analysis are placed in the tables whose interpretations provide answers to the research questions.