

## **Abstract**

**Title:** A FOUNDATION PLAN OF KARATE SPORT CLUB

**Aims:** The aim is to explain how to establish a karate sport club in new terms of foundation of associations. Another goal is the application of the theoretical knowledges to a chosen karate club Red Dragon Team (RDT) and to design options how to improve its functioning.

**Methods:** Based on expert literature and texts research, a study has been produced which describes basic terms and ways of analysis execution. The SWOT analysis of the current state of the inner and outer environment of the RDT sports club was used in the second section of this document.

**Results:** The work provides comprehensive guide describing the particular steps for founding of a new association in practice. The work is proposing a solution based on the SWOT analysis to eliminate possible deficiencies and how to better use the potential of the club RDT.

**Keywords:** association, karate, sport club, management, SWOT analysis