

## **Abstract**

Master thesis *The Media Image of Nurses in Czech TV Series* discusses the ways of depicting nurses in Czech TV series shot from 2003 to 2014, particularly in *Rose Garden Surgery 2*, *Hospital at Town Outskirts 20 Years Later*, *Hospital at Town Outskirts – New Fates* and *Doctors from Počátky*. The goal of the thesis is to explore how the nurses are presented in the series and how the medial image of the nurses is perceived by medical staff themselves. The first part of the study describes the environment of current health care system, it presents an overview of health care professions and also the roles of doctors, nurses and patients. Attention is paid also to professional associations of health care staff. The second part introduces the environment of media in relation to TV series, specifically the terms genre (with focus to medical drama and soap opera genres), TV series, a character, representation and stereotypes. Chapter no. 3, the practical part of the thesis, deals with the research methodology followed by analysis of the individual series, more specifically by description of the plot of the selected episodes, by analysis of characters of the nurses, by analysis of reception of the nurses' characters by the audience and by a conclusion. For the first series - *Rose Garden Surgery 2*, where the biggest attention is paid to nurses' characters in comparison with the other examined series – the study contains also the position of a health care consultant. The practical part is completed by statements of the biggest professional associations of non-medical health care staff in relation to the way of depicting nurses in Czech series.