

Abstract:

The Master's thesis follows professional work of Jaroslav Pospisil. Briefly presented the Pospisil's family from Jan Hostivít Pospisil, who founded the family business, to Jaroslav's successor Jaroslav Pospisil junior. Considerable attention will be paid to the composition of the editorial program. It will not be missed out nor Pospíšil's social functions, eg. Association of booksellers and and publishers.

Keywords:

Publishing houses, book printing, bookstore, publishers and publishing, booksellers, book culture, publishers' catalogs, books, culture and society, fading