

Abstract:

The thesis *Representation of The Velvet Revolution and Culture Changes in Popular Culture* focuses on contemporary TV series *Vyprávěj* and it focuses on the specific ways of representation of the historical moment of the end of the communist regime in Czechoslovakia. It is divided into two main parts – theoretical and analytical. The theoretical one starts with a description of the theoretical basis of media construction of reality and social constructivism. The following part of the theoretical part is dedicated to the theory of collective memory. Then the thesis continues with the definition of the principle of seriality. The next chapter is about the historical description of events known under the term Velvet Revolution. In the last chapter of the theoretical part, the TV series *Vyprávěj*, its plot and its main characters are introduced. It is also essential to distinguish two approaches to the analysis of media contents, which are content analysis and semiotic analysis. In the empirical part, the author defines the object of research. Then she sets hypotheses and defines the categories that are monitored on a sample of five relevant parts. Then several key scenes are subjected to semiotic analysis.