Abstract

The Bachelor's thesis deals with discrimination and equal opportunities and focuses especially on gender segregation of the labour market in the Czech Republic. The thesis gradually elaborates gender roles and stereotypes and from that stemming gender discrimination and unequal opportunities. Last, but not least the work also engages with the problem of horizontal and vertical gender segregation and question of gender quotas as one of the possible tools to cope with gender inequality and in particular vertical gender segregation in the Czech Republic. The Bachelor's thesis determines if the introduction of gender quotas for equal representation in leading and decision-making positions of large businesses, as proposed by the European Union, is the right step to solve the situation of gender inequality, respectively the vertical gender segregation in the Czech Republic. The thesis employs empirical-analytical approach together with compilation of literature coming from legal and normative backgrounds, secondary sources, including academic books and articles. Finally, the work brings a collection of critically assessed and proved data on the subject of gender discrimination.

**Key words:** gender roles, gender stereotypes, gender discrimination, equal opportunities, gender segregation, gender quotas