

**Title:**

The spa in the Třeboňsko region

**Aim of the work:**

The aim of this work is to describe and evaluate the spa services in the Třeboňsko region and to help with the investigation questionnaire to find out client's satisfaction with spa services. More then, the purpose of this thesis is to find choises of improvement on the base sof actual situation.

**Methodology:**

The description analysis which describe actual Třeboň spa situation was used in this work. Another method for getting information about client's satisfaction with spa services was questionnaire investigation. The SWOT analysis of the Třeboňsko region and Třeboň spa was created, too.

**Results:**

The results indicate firstly, how much satisfied and developed the actual situation of the travel movement, and especially in the Třeboňsko spa is, secondly, where the reserves are and finally, where on the contrary the strenghts are.

**Key words:**

Travel movement, spa, wellness, Třeboň, services, SWOT analysis, questionnaire