

Abstract

The thesis "The documentary series Kmeny from the perspective of creators and viewers" addresses the audience reception and notions of culture documentary series producer strains. Kmeny are unique documentary series that aired on Česká televize from March 2015 to June 2015. The aim is to describe the primary intention of producers representing various urban subcultures and this plan will be confronted with the reception of the audience. The theoretical part focuses on the documentary, his conception of the role and film-maker. Further describes several approaches to research audiences and influence of media messages to the audience. Research will be presented to representatives of the main concepts of cultural studies - Stuart Hall and John Fiske. The last part will focus on the aesthetics receptionist kostnická škola. The research part will be done through interviews with viewers and creators. Secondary research method will be in-depth interviews with viewers within an ethnographic approach.