

## **Abstract**

The diploma thesis explores how the selected Czech and French media inform about the Israeli-Palestinian conflict using the operation Protective Edge, from summer 2014, as an example. Theory of the thesis is based on the relationship between power and media in society and examines reciprocal impact between political and media power. Two national daily newspapers from each country were chosen for the analysis. These two newspapers also present opposite poles of the political spectrum in each country. Media contents of the daily newspapers *Mladá fronta DNES*, *Právo*, *Le Figaro* and *Le Monde* are analysed with combination of qualitative and quantitative methods. This methodology helps to create a comprehensive image of the conflict represented by the researched media.

Quantitative analysis aims to describe the balance of the coverage and differences between French and Czech media in context with the representation of the Israeli-Palestinian conflict. The research also focuses on the impact of the foreign policy of France and the Czech Republic on media contents of the analysed media. Qualitative analysis works with smaller sample of texts and aims to present the representation of the war by the French and Czech media.