Abstract

The aim of this thesis is to explore a new phenomenon of professionalization in the non-governmental organizations and its impact on the sectoral identity of non-governmental organizations that are targeted to handicapped people. Because of the modernization a trend of professionalisation enters to non profit sector. This process changes the structure of organizations. The most important changes are a spreading of professional knowledge that leads to increasing of professionals in organizations. Other changes are the division of labour, changes in the hierarchy and the structure of the organization, the accessibility for the public, financing, and also that professionals start to have a bigger impact on organizations. This transformation changes characteristics of sectoral identity of non-governemental organizations that are starting to be similar to public administration institutions or to commercial subjects. The basic hypothesis of this thesis is: The more professionalized the organizations are the less characteristics of sectoral identity they show. The sectoral identity is a concept that was determined for this thesis according to the definition of non-govermemental organizations of Salamon and Anheier. They determined five characteristics of non-governemental organizations. This thesis explores the level of professionalization of non-governmental organizations, and how this level effects the characteristics of those organizations according to the definition of sectoral identity. With this aim there were set research questions that will be answered based on its own qualitative research in six nongovernmental organizations from the Czech Republic.