Abstract

My thesis is titled Trolling and other unusual online behaviours. It focuses on deviant behaviours of internet users in Czech and foreign context. Trolling and hate became inseparable part of online environment, it is sort of a side product of the development of technology. The aim of this thesis is to reveal strategies hidden behind behaviour of users of the internet who intentionally disrupt the continuity of online environment (trolling etc.), also depicting the profile of this kind of internet user, characterizing him and describing his way of doings and his impact on other users.

In the theoretical part I characterize fundamental terms which are related to the topic. These include terms like flame wars, hoax etc. In this part I also attempted to describe the troubled history of online deviant behaviour which dates back to the eighties. Historic analysis of huge amount of online articles was a big help in this task because the scientific literature related to the topic is not available.

In the practical part I used quantitative and qualitative analysis. Using questionnaire survey in which 225 respondents took part I explored public attitude to deviant behaviour (trolling). By qualitative interviews with five trolls I investigated the motives of deviant users of internet, how they are influenced by internet anonymity and many more. Thanks to the research came also to the light to what extent media affect its consumers.