

Abstract

This diploma thesis *Historie Redakce sportu České televize v letech 1993–2015* describes the sports broadcasting in the Czech Republic (and Czechoslovakia) from 1989 to 2015. The author explains the most important milestones in the history of Sports Department of Czech Television. The description goes from the constitution of the department over the circumstances connected with the inception of the channel ČT sport, the changes in the organization, personal composition and editorial leadership up to the current form of the department. The thesis also contains the development of sports news, live broadcasts, television technology, Olympic Games, football and ice hockey broadcasts and the importance of the Internet utilization for sports department (abbr SD). The essential parts of this thesis are more than 30 interviews with editors of SD involving their own opinions, authentic experiences and stories. The thesis also reminds some of the long forgotten facts and answers many questions regarding sports broadcasting in the past, present and future including the outlook towards the year 2024. Furthermore, it describes activities of sports editors, commentators, moderators, directors, cameramen, producers and other employees of Czech TV. This thesis partly focuses on the development of the Czechoslovak and later Czech Television from its transformation after 1989 until 2015, including essential decisions made in relation to its functioning. The author also deals with the market developments of sports stations from Czech TV monopoly position over the contemporary situation with a number of sports channels. The aim of this work is to write down and preserve the history of Sports Department of Czech Television, whose history goes back to the very beginnings of television broadcasting in Czechoslovakia, for the next generations.