Abstract

This thesis deals with the use of dishonest manners of obtaining information, particularly in connection with the tabloid media. The aim is to evaluate the practices of the tabloid media in gathering information and contribute to the discussion about their ethical borders. It also analyzes investigation of Leveson Inquiry, which was established in 2011 by the British government in response to the phone-hacking scandal connected with tabloid newspaper News of the World. The judicial commission leded by Brian Leveson was tasked to examine the ethical aspects of media and to find out if the system of media self-regulation is still effective. The thesis also includes an analysis of the tabloid environment in the Czech republic. It is based on interviews with representatives of major tabloids in this country.