

## **Abstract**

This thesis focuses on the image of an Eastern Jew in Czech-Jewish and Zionist journals from 1910 to 1925 and its position in the identity of these groups. The analysis is based on fictional texts (both translations and originally Czech ones) with Eastern Jewish characters, which (considering their placement in official journals of the Czech-Jewish and Zionist institutions) presented a fictional world acceptable for the movement's ideology and co-created the image of Eastern Jew in their followers' collective memory. A description of the most frequent features of Eastern Jewish characters is supplemented by historical context and the journals' non-literary articles.

## **Key words**

Eastern Jew, 1st World War, Jewish identity, assimilation, Zionism, Jewish journals, stereotypes, characters.