

## **Abstract**

The theme of the bachelor thesis is, based on the analysis of questions that are put to entrants of the selected TV contest, to uncover the authors' idea of general education in the Czech Republic. The data for the content analysis were obtained from the TV show *Míň je víc* (originally *Pointless*) broadcasted by the Czech Television in 2015. The concept of thematic categories, in which the questions are placed, is based on the current Framework Educational Programmes for elementary and secondary schools; however, the structure is changed for the purpose of this thesis.