

Abstract

The submitted text examines the relation between work-family balance policies and social construction of mothers with children under four years of age. The first part of the thesis outlines the context of work family balance. The research is positioned in the perspective of the theory of social construction of target population by Ingram and Schneider. The following chapter is devoted to the research methodology used throughout the analytical part of the thesis. The analytical part presents answers to questions regarding policy design, framing of the work family balance, stereotypes and social construction of mothers with children under the age of four.