

Abstract

Title: Current Issues promoting sport in Cerveny Kostelec

Objectives: The aim of this document is to analyze and evaluate the current management of sport in Cerveny Kostelec. Attention is paid to the financing of sport activities and facilities. Part of this thesis is dedicated to providing an overview of sports facilities, their condition and a comparison with urban standards. Further parts are dedicated to analyzing current funding of sport in the community, analyzing the financing of sport in other towns and a new possible funding of sport in the town.

Methods: This is a case study which is based on an analysis of primary and secondary data about Cerveny Kostelec and similar towns. Secondary data was collected from the information available on the Internet and internal town documents. The primary data was obtained from interviews with the people who deal with this issue. To evaluate the information obtained, descriptive, contextual and comparative analysis was used.

Results: There is a complete list of sports facilities in the observed community. It was also found that the total area for sports in Cerveny Kostelec is sufficient, but the sub-area for school PE is small when compared with urban standards. Public sport facilities are neglected and little used. Hall Sokol and gyms are used efficiently.

Funding of sport in the community is carried out mainly through the Fund for the development of sport, which redistributes the funds to the key associations included in the fund. In similar municipalities in the Hradec Kralove region a sports funding subsidy regime is often used. The result of the analysis is the proposal for a new sport funding system for Cerveny Kostelec.

Keywords: sports and fitness facilities, sports financing, Cerveny Kostelec, urban standards, case studies, community