

Abstract

Master's thesis *Cultural Diversity and its Protection in International Law* focuses on the concept of cultural diversity within international law and examines the various means of its protection and promotion. Although the theme of cultural diversity is relatively new for international law, the issue developed significantly in the last fifteen years. This thesis therefore outlines the development of the protection of cultural diversity in an international environment and focuses on its current relevance.

The first part of the thesis describes the historical development of the protection of cultural diversity from the perspective of international law. It focuses on the concept of cultural diversity within the framework of international organizations. The thesis then presents various means of protection and preservation of cultural diversity, be it earlier documents dealing with the protection of cultural diversity or the UNESCO *Convention on the Protection and Promotion of the Diversity of Cultural Expressions* from 2005, which is one of the most important milestones in these efforts.

The second part examines in detail the *Convention on the Protection and Promotion of the Diversity of Cultural Expressions*, the role of civil society in its implementation and the existing positive and negative impacts of the Convention both on national and international level. The last chapter complements the thesis by describing selected initiatives that illustrate the various means of protection of cultural diversity.

The aim of this thesis is to introduce the topic of cultural diversity in the context of international law, focusing on the various means of its protection. Given the scope of the thesis, the text's aim is not be exhaustive, but rather to serve as an excursion into this relatively new and dynamic issue. The thesis also examines what particular impact the *Convention on the Protection and Promotion of the Diversity of Cultural Expressions* had on the development of the protection of cultural diversity.