

## **Abstract**

The concept of FFTP represents one of the tools utilized by cities in order to solve transportation problems in urban areas or to upgrade the general welfare of citizens living in this environment. The main aim of this bachelor thesis is to, based on a study of literature, introduce the concept of FFTP, its various goals to be fulfilled, the wide scale of its forms and also to evaluate its ability to reach the set goals. The case study of the city Frýdek – Místek analyses impacts of the FFTP concept on the city environment. It appears that the FFTP concept represents a useful tool, which is able to improve the use of public transport, its effectiveness or the mobility of citizens. The concept also enables reduction of use of cars and its negative impacts. It is also important to mention that the concept represents only one single tool out of many, the implementation of which it is possible to follow the effects and therefore it is necessary to support its effectiveness with other sub - elements or tools.

Keywords: FFTP, free fare transport policy, free public transport, public transport