The intention of my thesis is to analyze "the image of Jana Nagyova on media scandal „Abuse of Military Intelligence“ in the period of June 1st 2013 to December 31st 2013 and from May 11th 2015 to July 31st 2015. It is dependent on every single phase of that case and incorporating the large social effects as well.

I focused on the semantic forms of the headlines printed by daily Blesk, Mlada fronta Dnes and Pravo. In this research, I decided to use a quantitative analysis based on the answering of the basic hypothesis. This hypothesis is called: it is possible to blamed Jana N. based just by these kinds of headlines, before getting the verdict in this cause? To be more specific: it is possible that all these headlines were prepared to affect the reader’s perception of Jana N. including her judgment in the moral, the social or in criminal law? I also tried to analyze if it could be possible to find the basic differences between the newspapers as it is so-called and the investigative journalism in general.

My thesis is divided into two main parts. The first one is based on the theory and it contains a description of that cause and a short theoretical excursion. The second part contains a description of the research methodology following the essence of that analysis. In conclusion of my thesis it is possible to confirm the hypothesis that Jana N. was convicted by social media blame, without having to prove it according to law.