

## **Abstract**

This bachelor thesis deals with multinationals corporations in the clothing industry with branch offices in the Czechia, in the context of the theory of global production network. It is a relatively new theory, which deals with geographically dispersed but functionally integrated unit of production network. NNS production network has expanded in many countries of the world and their networks differ in the number of supplier countries and the geographical distribution of production. The main objective is to highlight the connection between parent companies and their countries and supply countries as well as to the context of the price and composition of clothing. Production NNS is largely oriented to countries with cheap labour and it corresponds with the main supplying countries, namely China and Bangladesh. Composition and price of clothing are often very different, and rather than a direct connection there were only partial relations.

**Key words:** global production networks, apparel industry, transnational corporations, Czechia