

Title: *Russia as a major resource market of Prague tourism: development, Causes and consequences*

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Abstract

This thesis deals with arrivals of Russian tourists to Prague. Since 1993 the numbers of their arrivals to the capital rise significantly. Russia became the second most important source market of Prague tourism. During this period demand of Russian tourists was influenced by some events and factors. The main goal of this study is to evaluate development of attendance Russian tourist in Prague and determine which factors and events influence it. In study there were evaluated in addition to impact of visa regime also economic, safety and implementation factors. There were used secondary statistical data in connection with discussion of literature and comparing of research. Part of this work was also qualitative research in form of semi-structured interviews.

Key words: *tourism, Russian tourists, Prague, motivation, factors, visa*