

## **Abstract**

Title: Management of the sports organisation FC Zličín and suggestions for improving it

Goals: The aim of this work, based on an analysis of managerial functions (planning, organizing, selection and deploying staff, leadership, control and some continuous functions), is to gather and subsequently process the proposals for improving the management of sports non-profit organization

Methods: Descriptive analysis, semi-structured interview, SWOT analysis

Results: The results of the work are proposals for change in the organizational structure of the sports club, modification and improvement of planning, promotional activities and sponsorship.

Keywords: Managerial functions, non-profit organization, civil association, society, management, football club