The Bachelor thesis titled „The Concept of Implied Reader in Wolfgang’s Iser Theory“ aims to introduce the concept of implied reader, which played the key role in the theory of reception aesthetician Wolfgang Iser. In the beginning the thesis is focused on the context of Iser’s works, i.e. the Constance School of reception aesthetics and its main ideas, then introduces the concept of implied reader itself. Iser is using this term to capture the nature of the interactions that take place in the process of reading. The thesis introduces not only the concept but also its role in the process of reading and in the constitution of a literary art work.