

Abstract

This thesis is focused on examining the phenomenon of femininity in symbolic meaning. The phenomenon of femininity is examined from psychological and socio-biological viewpoint. In this thesis, the phenomenon of femininity is divided into cultural and natural femininity. The cultural part of femininity is then closely examined using the theory of social constructivism, thus as something that is human made and determined by the culture we live in. The natural part of femininity is examined as archetypical femininity. The term archetype used in this thesis was defined by Carl Gustav Jung and his theory is nearly followed. Theoretical part of this thesis is focused on defining basic terms and theory. Analytic part of this thesis is dedicated to the examination of mutual influence between cultural and natural parts of femininity. The last chapter is focusing on finding a way to use obtained outputs in environmental context.

Key words: femininity, archetypes, nature, culture