

## **Abstract**

This thesis is focused on describing the image of a zionists, which was used and presented to public by being published in Rudé právo during the time of the imprisonment of Rudolf Slánský. From 23.11.1951 to 3.12.1952 which was the day when he was executed. It deals with propaganda, which surrounded the trial. The goal of this thesis is to analyse how was the accusation of zionism constructed and what arguments were used. It was decided to use Rudé právo, as it held prominent position in the workings of propaganda of Communist party of Czechoslovakia. It was also the central press body of Communist party.

The main goal of thesis was achieved by researching the articles, which were published during the time author was focused on. The propaganda which was aimed to reach the wide public was analysed.

For the purposes of my paper, I divided the propaganda in several categories depending on its content. By that i determined that the creators of the trail and the accusations were mainly focused on accusations linked to finances and economy. By that they tried to use the long established stereotypes linked to jewish minority.

This thesis brings to the table description of the ways and methods that were used when presenting the “zionistic plot “ to the community. Specifically, what were the crimes of zionists and how they tried to reach their goals. Based on this data, one can execute comparative analysis of the situation in Czechoslovakia and in other countries where trials with accusations of zionism were held. Or comparison of the propaganda linked to jewish minority in different time could be performed.

This paper is regarded by the optics of the international situation that influenced the trial with Rudolf Slánský and his supposed group of plotters. That means from the of USSR, Israel and USA.