The thesis deals with the legal regulation of protection of personality rights. According to the certain changes in personality protection legal regulation caused by recent adoption of new Civil Code, Law no. 89/2012 Coll., the topic appears to be up to date. The aim of this thesis is to bring current legal regulation of this issue in its general terms.

The thesis is divided into eight chapters. The first chapter explains basic terms such as personality and general right of personality. Second chapter describes the historical evolution of legal regulation with the main focus on Czech territory. The third chapter examines the existing legal sources affecting the protection of personality. The fourth chapter discusses personality rights entities and it is followed by the definition of the scope of personality protection rights. The sixth chapter explores the methods how is it possible to restrict personality rights, both from the will of concerned person and against it, especially in the form of so called statutory licenses. The seventh chapter, which is also the most extensive one, regulates the legal means of protection of personality rights, private means as well as public ones. In the field of private law the different types of claims which can arise as a result of personal's rights infringement are defines as well as different types of legal actions. In the field of public law the standards of protection through the criminal and administrative law are also specified. They are followed by the possibility of filing a constitutional complaint and a complaint to the European Court of Human Rights in Strasbourg. The final eighth chapter than closer analyze selected components of personality rights, such as life and health, and highlights the chosen current actual problems of their protection with the regard to practice of the courts.