

Abstract

The theme of the Bachelor's thesis is the analysis of the system of internal communication in a specific organization. The first part, I define the concept of information, every detail of the theoretical concepts related to the topic of communication, the system of internal communication channels of communication. In the second part I will prepare an analysis of the internal communication in a transnational organization Takko Fashion clothing, s. r. o., I will survey its information flows and resources and I will create the schematic diagram of the Organization internal communications network. In the form of questionnaires, find out what effect they have on staff. In conclusion, summarise the results and propose a solution to eliminate the barriers to corporate communications.

Keywords

internal communication, communication in organization, industrial organization, communication in management, social communication, communication*, enterprise system*, organizational structure