

## **Abstract**

The bachelor thesis *Selected aspects of “the EU Charter: Standard terms of media freedom in the EU”* is about selected influences which shaped the media environment in the European Union’s member states. Firstly, it defines the tradition of freedom of speech in Europe as well as the role of certain institutions of the European Union, Council of Europe and international players which supports the freedom of speech. Some parts are dedicated to the media policy of the European Union and certain resolutions, directives and documents about media that occupied the European parliament in the past. The core of the paper is the document called „the EU Charter: Standard terms of media freedom in the EU” that reacts to changes and threats in member states’ media environment. The aim of this thesis is to describe certain changes of media landscape in selected countries, which consequences these changes had and how it affected media pluralism in these states.

Described aspects are: economic crisis in connection with the boom of online media, the concentration of media ownership and the media regulation. The thesis includes the analysis how “the EU Charter: Standard terms of media freedom in the EU” reacted to the situation in member states and if it had any impact and improved the situation.