

Geography of knowledge sources in knowledge intensive business services and creative industries: the case study of design industry

This thesis examines the creation and transfer of knowledge within knowledge-intensive business services and creative industries, with special attention being paid to the design industry. To obtain the required information it was implemented a series of in-depth interviews with representatives of selected design studios. Acquired knowledge provides in-depth probe into the issue of creation and transmission of knowledge and the nature of innovation in the design industry. The main finding is that for the creation and transfer of knowledge within the design industry existence of networks between the design studios and specific subjects is essential.

Key words: *knowledge sources, innovation, networks*