

Abstract

The bachelor thesis introduces a topic of coaches' expectations in connection with their approach to athlete. Expectations in context of Pygmalion effect or self-fulfilling prophecy are, at the beginning, generally characterized from a social psychology point of view and then more specified in terms of sport psychology. The thesis is based on a four-step expectation cycle, which is applied on specific areas of sport psychology. The aim of this work was to map which sources are used by coach to create expectations towards some athlete and how these expectations effects his/her approach towards the athlete. The empirical part of the thesis introduces a research design focusing on changes of coaches' behavior towards the athlete, all in context with expectations the coach holds towards the athlete. CBS-S (Coach Behavior Scale for Sport) is used as a measuring tool.

Key words

Self-fulfilling prophecy, Pygmalion effect, coaches' expectation, coach-athlete relationship