

## **ABSTRACT**

In this diploma thesis, I analyze two films by director Jiří Vejdělek called *Ženy v pokušení* and *Muži v naději*, which were released in 2010, respectively in 2011. These two films are comedies about women and men and about their everyday lives.

The first part of my diploma thesis consists of theoretical concepts and methodologies, which I use in the second part of my thesis, where I analyze these two films. In this part I introduce some theories about archetypes, power or beauty myth. I also use theories about women in films and their roles in them.

In the second part of my diploma thesis at first I analyze each character by archetypes. Then I look for some evidence of gender power in these films and at last I concentrate on gender stereotypes and gender roles, which can be found in both films.

**Keywords:** symbolic power, beauty myth, archetypes, gender stereotypes, gender roles, Bechdel test