Abstract

Name: System view on insurance athletes

Goals: The aim is to submit a report on sports insurance in the Czech Republic, with a focus on amateur and registered athletes, and evaluate the results and propose recommendations. Partial aim is to analyze insurance products from commercial insurers and findings awareness of opportunities for sports insurance among the public.

Methods: Secondary research was conducted – collecting data from websites of insurers and insurance brokers and analysis. Primary research was conducted - written and online interviews.

Results: Analysis of insurance offers were compared to a one model example. It turned out some differences in both - in quality and price. The questionnaire research has shown, that not all athletes are insured, while the majority of injuries come from sports. Based on the research, some recommendations for athletes and insurers were created.

Key words: Sport, athlete, life insurance, accident insurance, insurance market, risk, sports injuries, prevention of injuries