

Abstract

This thesis is devoted to the language management of Russian-speaking university students and graduates in the socioeconomic context of the Czech Republic. The first, theoretical section, is based on the results of previous studies as well as statistical data. It delimits the concepts of language management and Language Management Theory describes the types of language management, and explains its processual character.

The second, empirical section of the thesis, is devoted to a qualitative research study based on semi-structured interviews with 10 speakers of Russian as a first or second language who were studying or who had studies at universities in the Czech Republic. The aim of the research was to gain up-to-date information on respondents' subjective understanding of their position on the Czech labor market. The results reveal connections between language, communicative and socio-cultural (including socio-economic) management thus connect issues of language competence and linguistic repertoires and the socio-economic position of Russian-speaking university students and graduates in the Czech Republic.