

Annotation

Subject of this thesis is to evaluate effectivity of Strategic plan of social integration in the town of Jáchymov. Thesis is focused on the process of planning and effectivity of measures suggested in Strategic plan. Beside the main focus it also assesses the overall social situation of Jáchymov. It collects and describes activities aiming on social integration. It describes and evaluates the process of design and implementation of strategic plan. Connection of both areas provides a better insight into the whole topic. Based on the results of research this thesis provides possible measures to improve the quality of planning process of social services and to improve the living conditions of Jáchymov's inhabitants. This thesis can serve as a guideline to initiate proceses associated with social services planning or community activities planning.

Key words:

Jáchymov (Karlovy Vary, Czech Republic)

Strategic planning and strategic plan,

Community planning

Social integration

Social services