TITLE:
Motivation of Volunteers to Work Clown for Health

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ABSTRACT

This submitted thesis „Motivation of Volunteers to Work Clown for Health“ is conceived as theoretical and empirical. The theoretical part of thesis tries to identify the main motives leading to the decision of people to become a volunteer working in the hospital environment and motives which make these volunteers stay with the work of medical clown. It explains basic concepts associated with volunteerism, its historical context and its current status in Czech Republic. The thesis looks at motivation from psychological and sociological perspective. The theoretical part explains main concepts of medical clown and describes program Dr. Klaun and a Zdravotní klaun organisation. The aim of empirical part of the thesis is to answer the question of what kinds of motivation lead the Dr. Klaun volunteers to work as a medical clown. The research is based on qualitative analysis using the grounded theory. The main motives are personal benefit, a sense of belonging to the reference group and the opportunity to be a clown and have fun. In conclusion, author examines the use of this new acquired theory.

KEYWORDS
motivation, volunteer, motivation to volunteering, volunteering in the hospital environment, medical clown.