

Abstract

- Title:** Forecasting of the club Bohemians Praha 1905
- Targets:** Create financial analysis of the club and check financial health of club. Then create SWOT analysis. Then create forecast of the club to year 2020.
- Methods:** For calculation of financial analysis I used values from individually annual reports and then I calculated values of indicators using literature. Then is applied SWOT analysis. For create forecasts I use application Microsoft Excel and function FORECAST. Application calculate values of future using past values.
- Results:** Through work was found that the club isn't financially healthy and has financial problems. There are three possible scenarios to future affected with opportunities and threats from SWOT analysis.
- Keywords:** financial analysis, SWOT analysis, sport club, forecast