Abstract
The objective of the bachelor's thesis is to describe the origin and development of the phenomenon of the cult of personality in Romania after the Second World War, from the declaration of the Romanian People's Republic in 1947 to the collapse of the communist regime in 1989. The author focuses on different forms of the cult of personality of G. Gheorghiu-Dej and N. Ceauşescu which he compares and documents with examples of Romanian post-war literature.