The objective of this thesis is to implement a web application designed for recommendation of stock photos. The application gets the input from newspaper articles in Czech or English and, based on the text itself, suggests appropriate stock photos. The implemented application also searches images according to visual similarity. The thesis deals with theoretical aspects of keywords extraction and language of text detection. Further it analyzes possibilities of efficient search for similar vectors that are used in the search component for visually similar images. It also describes the possibilities in development of modern web frontend and backend. The quality of algorithm for recommending stock photos is tested on users.