

Abstract

Title: Monitoring circumstances for youth ice hockey in selected hockey clubs in smaller towns

Purpose: Main aim of diploma thesis is to describe situation in selected ice hockey clubs in Czech republic. Visited clubs were chosen by small numbers of members in youth categories of ice hockey players. Huge effort of the diploma thesis is detect causes unsatisfactory situation in clubs and suggest the best solutions to expansion and development youth membership.

Methods: Survey is based on depth and structured interviews with the expert guidance of the clubs and the mayors of the cities. Next method used in diploma thesis is utilized content data analysis. Thanks to using these two methods was formed qualitative research, which was summarized and described in 18 case studies.

Results: Both methods are qualitatively processed in case studies. There are carefully and accurately reasons of decreasing youth membership in ice hockey clubs. There is also described way of solution. Collected data include evenly research and results could be applied to the whole territory of Czech republic.

Keywords: ice ring, sports facilities service, funding clubs, membership development