

Media education is focused on the systematic increase of media literacy, and in most developed countries it is included in the education system at various levels of educational institutions. The aim of this thesis is to bring a different perspective on the issue of media education, and specifically from the point of view of students. The thesis concerns the teaching of media education and also provides an insight into the situation at a particular grammar school.

Theoretical solutions described in the first chapter of the thesis provide a basic outline associated with the definition of concepts and with the approach to current forms of media education. The central part consists of the research of the status of media education in secondary schools. The specific research was realised at grammar school in Třebíč, where the teaching of media education is applied through voluntary optional seminars for students. The research was conducted by using a qualitative method of focused groups among students of the third and fourth year of grammar school. Concurrently with the qualitative research, quantitative research was conducted through a questionnaire survey among students of the second year of grammar school. Bringing both selected methods together ensures a greater objectivity of the research, and brings more consistent and accurate conclusions.