ABSTRACT

His master's thesis I've divided into three parts, theoretical, practical and empirical. The theoretical part deals with the teaching of geography, educational technology and teaching aids, museum pedagogy, individual educational specificities of schools and museums and how should cooperation look like, what role in it plays the personality of the museum educator and what it is for a school and a museum benefit. And last but not least the literature, which is in my opinion an important element in the teaching of geography.

In the practical part, I have described a realization of a project in which it is used didactic technology, a collaboration with the museum and work with literature.

The empirical part is focused on research in basic schools in the field of educational technology. The key concepts on which the research is based, such as: modern didactic techniques, working with modern educational technology, the perception of educational technology as a means to the realization of the teaching.